

JOIN THE  
TALENT  
MARKETPLACE  
PARTNER  
PROGRAM



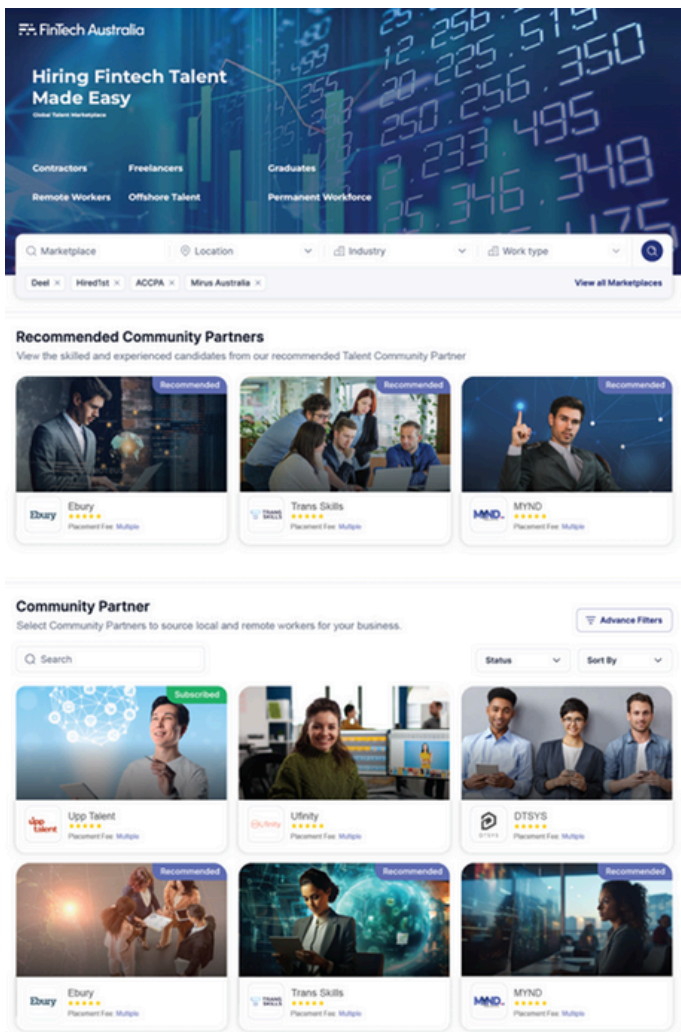
[WWW.HIRED1ST.COM](http://WWW.HIRED1ST.COM)



# What is a Talent Marketplace?

Partners with an employer network, launch their Marketplace to allow their clients to register, find & hire matched candidates from Communities.

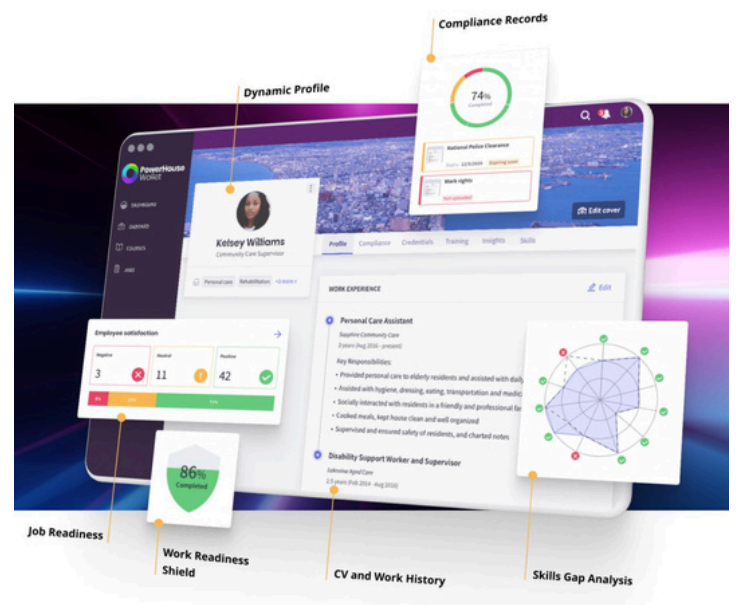
Employers hire permanent, casual or contracting talent or hire a remote workforce on the platform..



## How the Talent Marketplace Generates Revenue

When a candidate is hired from a Talent Community, the Marketplace Partner receives a share of the placement fee.

Employers register for free in your Marketplace & search to find talent. The employer may complete an order for you to find the talent they need.



## How employers find candidates

- 1. Candidate Order:** Employers request talent & get a shortlist of the best matches.
- 2. Talent on Demand:** Employers search candidates, review profiles, interview & hire.



# Build Revenue Streams in your Marketplace

## Permanent and Casual Workers



Earn a % of placement fees when your employers hire permanent staff from your Community Partners.

## Global Remote Workforce



Earn a % of placement fees when your employers use our EOR and COR services to hire remote workers globally.

## Contractor Management



Earn a % of placement fees when your employers use of contractor management services to hire workers.

## Remote Workforce

Your employers can hire dedicated workers in any country at a fraction of the cost of local talent. Our partners offer EOR & COR services to provide payroll and outsourced employment for their remote workers.

## Our Value Proposition

You provide employers in your marketplace with the following unmatched services:

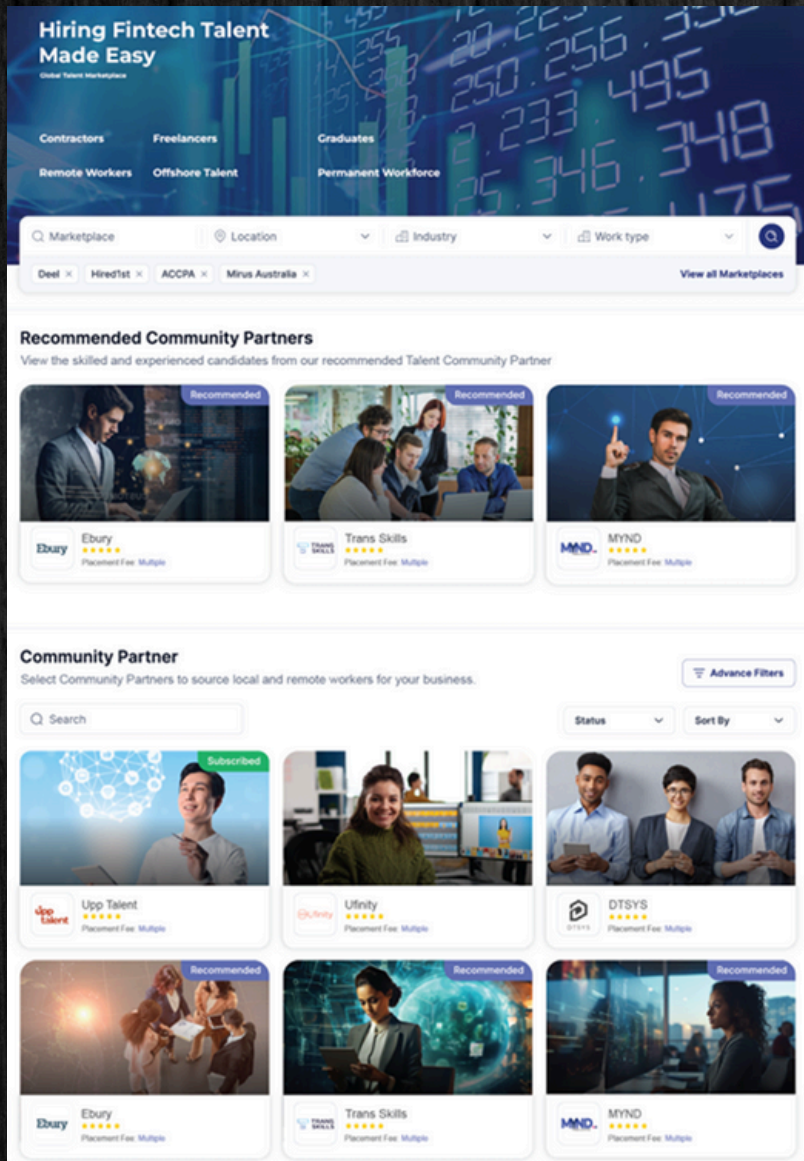
- Highly experienced /qualified workers
- End-to-end contractor management
- Freelancers to work on their projects
- Assistance with visas & skilled migration

Local and Global Talent Communities

Save up to 80% on your recruitment costs for employers in your Marketplace



# talent MARKETPLACE



## Who Your Are?

Marketplace partners have access to a network of employers in a sector. You are an IT or services company, member association, industry body, government or economic entity.

## Your Responsibilities

Marketplace partners provide:

- marketing to their employers
- promote employer registration
- upload employer database
- recruitment services to promote candidates to employers

## Our Responsibilities

Hired1st provide the following:

- license to marketplace software
- hosting, back-up & 24/7 support
- set up of your marketplace portal
- design of your portal
- Partner success services

## Revenue Share

Marketplace Partners receive 20% of the placement fee paid by employers. Recruitment services receive 10%.

## Boost your revenues with our Communities

Hired1st has verified and experienced candidates in our Talent Communities. Add our IT, finance, health and accounting communities to your Marketplace.



# View a cross-section of our Talent Communities

Your employers access talent **before** they go to job boards and recruiters

## Shorelight Talent Community

**SHORELIGHT**

- 140 US Universities with US and international students
- Cyber Security, Data Analytics post-graduate candidates
- Shorelight provides talent across the world

## iu Talent Community



- University with Cyber Security, Data Analytics Post Graduates
- HQ – Germany. IU provides access to talent across Europe, UK, Africa, and APAC

## AlmaShines Talent Community



- University Alumni Platform provides a database of >3million candidates from around the world that have experience and completed studies in IT and Accounting



## Accounting Talent Community



- Professional Accounting Bodies with qualified and experienced candidates
- Communities provide access to talent across the world



## PSB and Maxy Talent Community

**MAXY Academy**

- Singapore and Indonesia Academies that have partnered with universities to provide candidates with International qualifications and work experience across APAC.

Contact Us



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